Take the next step...
get a degree in less time at less cost!

Build on your vocational qualifications. Gain recognition for your work experience. Complete a Bachelor of Applied Management degree at West Coast Institute in as little as two years part-time*.

Free Information Sessions

Perth CBD
Breakfast on
Wednesday 29 October
7.30am – 9.00am

Joondalup
Evening event on
Thursday 30 October
6.00pm – 8.00pm

Register to attend at wcit.wa.edu.au/bam or for further information email Holly on he@wcit.wa.edu.au

The Bachelor of Applied Management is a Federation University (formerly University of Ballarat) degree which is delivered by West Coast Institute in Joondalup.

The degree is designed to enable you to apply theoretical concepts to your everyday working environment and includes units such as accounting for managers, strategic HR management and project management.

With a strong emphasis on applied learning, you will participate in a range of interactive activities with like-minded students and experienced lecturers.

Entry requirements and pathways

My current situation

- I have a Diploma, relevant Advanced Diploma and industry experience
- Eligible for direct entry to third year BAM

- I have a Diploma and industry experience
- You may be eligible for third year BAM entry after a Recognition of Prior Learning assessment

- I don’t have any qualifications, but 5+ years of industry experience
- You may be eligible for entry. Speak to West Coast Institute about the best pathway option for you.

*Conditions apply.

Call 1300 134 881
wcit.wa.edu.au/bam

Federation University Australia CRICOS Provider No. 00103D
Course schedule
The BAM is delivered in a flexible mode that mixes well with a busy work schedule. As a third year, part time student you will be required to:

- Complete eight units in total over the course of your degree
- Attend workshops covering two units at the Joondalup Campus once per week on a Wednesday evening from 6 – 8pm. Workshops are facilitated by qualified, industry experienced academics renowned for their practical and professional approach. The workshops are not formal lectures, but group discussions that provide opportunities for collective reflection. These workshops provide an opportunity for social interaction and valuable networking connections with your peers.
- Spend an additional two hours each week studying online and two hours each week on self-directed learning.

BAM Units

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<thead>
<tr>
<th>Code</th>
<th>Title</th>
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<tbody>
<tr>
<td>BSMAN3003</td>
<td>Strategic Human Resource Management</td>
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<tr>
<td>BSMAN3004</td>
<td>Entrepreneurship</td>
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<tr>
<td>BSMAN3005</td>
<td>Project Management</td>
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<tr>
<td>BSMAN3007</td>
<td>International Business Management</td>
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<tr>
<td>BSMAN3008</td>
<td>Marketing for Managers</td>
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<tr>
<td>BSMAN3009</td>
<td>Accounting for Managers</td>
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<tr>
<td>BSMAN3011</td>
<td>Applied Principles for Responsible Business Practice</td>
</tr>
<tr>
<td>BSMAN3193</td>
<td>Applied Workplace Practice</td>
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Benefits
- You can gain direct entry into the third and final year of the BAM degree with means you can obtain a university degree in less time than it would take to complete a standard undergraduate degree, at less cost
- You will extend your expertise and professional experience through the application of new techniques and knowledge into ‘real world’, contemporary management practice
- You will gain the skills and knowledge to become a skilled communicator who can embrace change, lead teams and manage resources
- You will gain a sound understanding of management principles and concepts with the capability to apply your knowledge in a managerial or supervisory role
- You will become eligible to apply for postgraduate studies (including a Masters degree) in your desired field.

When does the BAM commence?
The next intake for the program is in Semester 1, 2015.
The Orientation program runs immediately prior to the first lecture.

Fees and student loans
The tuition fees per semester are $2566. Commonwealth Supported Places (CSP) are available for this program.

HECS-HELP is a government loan scheme that assists students enrolled in a CSP to pay their tuition fees. Further information on HECS-HELP can be found at federation.edu.au/students/essential-info/tuition-fees-and-charges/higher-education/hecs-help

Total fees for this program can be calculated at federation.edu.au/fees

Want further information?
Contact Holly Croft at West Coast Institute
Telephone: (08) 9233 1821
Email: he@wcit.wa.edu.au
Web: wcit.wa.edu.au/bam