WOMEN IN LEADERSHIP FORUM & NETWORKING LUNCH
Insights, Strategies and Skills in Leadership, Life and Career Development

Don’t miss this outstanding opportunity to hear from an exceptional line up of influential and successful leaders about the challenges they have experienced and overcome throughout their career, as well as their stories of achievement and success.

A panel discussion on ‘personal branding, reputation management and self positioning’ will allow participants to ask our leaders how they’ve created successful personal brands.

YOU WILL:
- Be inspired by your business community’s most successful women leaders
- Tap into strategies to overcome common career challenges and obstacles
- Refine your leadership style to enhance your influence and develop relationships
- Develop skills and confidence to lead in a complex and changing environment
- Network with like-minded women in your business community and create powerful business alliances
- Obtain practical advice to build your personal brand, improve your reputation and position yourself where you want to be.

REGISTRATION FEE: $120 PLUS GST
WHEN: MONDAY 22 JUNE 9.00AM – 1.30PM
WHERE: WANNEROO LIBRARY & CULTURAL CENTRE

PANEL OF SPEAKERS:

Mayor Tracey Roberts was elected Mayor of the City of Wanneroo in October 2011, which is the largest growing Local Government in WA, and one of the fastest growing Councils in Australia with over a billion dollars of assets. Tracey has qualifications in Business Management, is a graduate of the Australia Institute of Company Directors and was one of the first recipients awarded the Diploma of Local Government. Tracey is also a Justice of the Peace and works closely with the local Police in support of safer communities.

Michelle Fyfe APM has worked her way through the ranks of the West Australian Police as an Academy Recruit, Police Officer, Detective, Sergeant, Divisional Superintendent, Commander and now Assistant Commissioner. Throughout her service, Michelle has played an active and significant role in elevating the status of women within the West Australian Police.

Michelle Hoad was appointed as the Managing Director of West Coast Institute in 2013. Prior to this, Michelle held a number of senior roles in the vocational education and training sector, in regional and metropolitan Western Australia. With a Masters in Organisational Psychology, Michelle is passionate about the role of training in strengthening business capability, and in supporting individuals to achieve their potential.